

QR Codes for Tech Ed:



QR Code for Verizon Robot Ad

Hello everyone!

What is needed for reading QR Codes? A mobile device with camera, data service and QR app.

The attached QR code can be read by anyone with a smartphone or tablet and a QR code reader. The QR code (quick response barcode) image can be read directly from a computer screen or printed on paper and scanned from that location. So these could be printed on flyers, posters or other documents distributed in schools.

The QR Code above is a link to a Verizon ad about robotics mobile technology that brings a tablet with video-conference capability (similar to Skype) into the classroom for a student that cannot physically attend school. When your QR code reader interprets the code, it should take you right to YouTube to view the video of the ad.

Creating QR codes:

To create QR codes you can either download an app for that purpose or go to a free website that allows you to create the code. Here is a great website for QR information as well as a free tool to generate them:

<http://goqr.me/>

Another site I use for generating them is: <http://qrcode.kaywa.com/> (the QR code to this site is at the end of this document). When using this site, I select the kind of information I am using, copy and paste the text into the text box, slide the switch to “static” and then click on “Generate”. I then screen capture the image that appears and paste that as a picture into any documents I create (like this one).

Reading QR codes:

I use the same QR code reader apps on my iPad and iPhone. My favorite is ShopSavvy for either Apple or Android. A review and link to download it can be found here:

http://digitalnewsrelease.com/?q=ShopSavvy_V4

Once you have the app installed on a smartphone or tablet, just start the app, point the mobile device camera at the barcode and click on “Scan”. The mobile device will interpret the code and automatically take you to the website. The ShopSavvy app will also interpret regular barcodes in stores and tell you who is selling the same product within a certain radius of your location as well as what the prices are.

Other QR apps that I have used that seem to work well are: QR Scanner, Scan, and RedLine.

Enjoy!

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Here is the QR code linking you to MTEEA.net.



Free QR Code Generator



ShopSavvy QR Code Reader